



## PRESS RELEASE

### Filipino Slow Food community participates in Terra Madre 2022



*Department of Foreign Affairs, Department of Tourism, and Department of Agriculture officials with the leaders of the Slow Food community in the Philippines Doreen Gamboa Peña (3<sup>rd</sup> from left) and Ramon “Chin Chin” Uy, Jr. (last right) at the Terra Madre Salone del Gusto 2022 in Torino, Italy*

Filipino Slow Food movers participated in the *Terra Madre Salone del Gusto 2022* held in Torino, Italy, from 22 to 26 September 2022.

Slow Food is a global movement that promotes local, traditional, and sustainable cuisine as a counter movement to fast food. The biennial *Terra Madre* (“Mother Earth”) is a gathering of Slow Food communities around the world.

More than a dozen delegates from the Slow Food community in the Philippines headed by President of Slow Food Philippines Doreen Gamboa Peña and co-founder Ramon “Chin Chin” Uy, Jr., attended the *Terra Madre*.



*Visitors to the Philippine booth sample Philippine slow food products*



*Kalel Demetrio, owner of Destileria Barako and member of the Philippine Slow Food community, prepares Filipino-inspired cocktails for guests*

Visitors to the booth were treated to Philippine slow food products including coffee, pili nuts, and guava jelly, as well as the Filipino *adobo* dish that was prepared with slow food ingredients.

The Slow Food movement in the Philippines is supported by the Department of Tourism (DOT) and the Department of Agriculture (DA). Several DOT officials were in attendance, including DOT Region VI Regional Director Cristine Mansinares and DOT Cordillera Administrative Region (CAR) Regional Director Jovita Ganongan. DA was represented by Philippine Agriculture Attaché in Rome Dr. Josyline Javelosa.

Consul Norman Padalhin of the Philippine Consulate General graced the formal launching of the Philippine booth on 23 September. END